Appendix Three - Brent Poverty Commission - Delivery Plan Workstream Three - Financial Inclusion and Welfare

Ref	Recommendation (in bold = priority)	Financial Implications	Update and Key Milestones	Lead Directorate/s
26	We recognise that post-Covid there will be	Within	July 2020 - The council introduced a	Customer and
	problems with debt for many households and	existing resources.	resident support scheme in July 2020. It	Digital Services
	we recommend that Brent puts its innovative		includes a grant and interest free loan	
	interest-free loans onto a longer term footing. We also recommend that advice services in the	element. Applications went live in August		
		2020 and the scheme will finish by April		
		2021. The council has received over		
		2,000 applications.		
	food and fuel poverty as well as debt advice.		August 2020 - To facilitate the work in	
			this area the council has funded 2 posts	
			(to 31 March 2021) at Brent Citizens	
			Advice. It has also commissioned	
			Hillingdon Credit Union to deliver the	
			interest free loan element.	

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27	We recommend that the council clarifies its local welfare assistance scheme with a designated budget, topped up with government funding including from the new hardship fund; providing support in cash rather than in kind; and relaxing the qualifying criteria of the scheme to reach those most affected by coronavirus.	Within the existing LWA budget. This has been agreed as part of the Financial Inclusion project.	October – December 2020 - The council is reviewing the capacity of the Hubs in light of advice needs. October 2020 - The council will start the review of its Local Welfare Assistance scheme. February 2021- This review will include the long term plan for the council with the recommendation as part of the budget setting process in February 2021. The recommendations will include new eligibility criteria. Wherever possible payments will be made directly into the relevant accounts where the debt occurred e.g. rent arrears will be paid directly into bank accounts.	Customer and Digital Services

Ref	Recommendation (in bold = priority)	Financial Implications	Update and Key Milestones	Lead Directorate/s
28	We recommend that the council works with credit	Within	Ongoing – see rec 26	Customer and
	unions to provide low-cost loans to cut down	existing resources.		Digital Services
	dependence on loan sharks and other	This has		
	unscrupulous lenders	been agreed as part of the		
		Financial		
	Inclusion project.			
29	We recommend that programmes such as the	Yes – funding	Advice4Renters have historically	Assistant Chief
	Community Money Mentors are rolled out across	sources would need	delivered this programme at a cost of	Executive
	the Borough. to be identified.	£3,000 for a 6 week (virtual) course with		
		10 participants on each course.		
			December - January 2021 - Work will	
			be undertaken to scope options for future	
			delivery.	
30	Although the Commission noted the review of	Within	Annually - A statutory annual review of	Customer and
	the Council Tax Support scheme 18 months	existing resources.	the Council Tax Support Scheme will be	Digital Services
	ago, we are concerned a) at the possibility of	resources.	undertaken.	CCIVICCS
	the arrangements leading to increased arrears		December 2020 – Report to scrutiny on	
	as a result of Covid-19 and recommend special		the Council Tax Support Scheme -	
	consideration be given to improving the		support, spend and full resident analysis	

Ref	Recommendation (in bold = priority)	Financial Implications	Update and Key Milestones	Lead Directorate/s
	treatment of non-dependants; and b) that the		(including the data for non-deps). Part of	
	council reviews its approach to the outsourced		this will include the additional £150 given	
	enforcement service for Council Tax debts,		to working age residents who did not	
	and carefully monitors its use of enforcement		receive full council tax support. In some	
	agents, as well as issuing sanctions if agents		instances this could be because of non-	
	do not operate fairly.		dependent deductions. Like most areas,	
			residents impacted by Covid have a	
			special recovery code in Housing Benefit	
			overpayments and council tax accounts	
			to ensure residents are protected. The	
			council also operates a 13A Council Tax	
			Hardship payment scheme, which	
			residents can apply for through the	
			Resident Support fund.	
			Autumn 2020 – the council is reviewing	
			contracts with existing enforcement	
			agents and contracting with Newham's	
			oneSource. Over the next 12 months	

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			respective performance will be closely	
			monitored.	
31	We recommend that the council should also consider whether court orders/liability orders are necessary in all cases of Council Tax arrears and, wherever possible, should exercise greater flexibility regarding payment plans and offers of repayment wherever possible, while discontinuing the practice of requiring immediate payment of a year's Council Tax immediately when arrears are encountered.	Within existing resources – see note above.	Ongoing – existing policies are being reviewed ensuring that ethical, supportive collection is front and centre of policy and practice. March 2021 – Revised policies to Cabinet. Existing council practice is to seek agreement to pay with the customer. The council does not seek a liability order in all cases of council tax arrears, but only for debtors who do not make contact or refuse to agree a payment plan.	Customer and Digital Services
32	We recommend that the council explores a further extension of the Hub model so that advice services are available at venues such as GP surgeries, and	Within existing resources. Funding for	Ongoing - There are 28 VCS organisations actively working through Hubs. Hubs were already operational in	Customer and Digital Services
	family wellbeing centres in order for people to have	the Hub model is contained	Foodbanks offering advice services (pre-	

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	their issues addressed in places that they already visit and trust.	Implications within the Medium Term Financial Strategy.	Covid) and this will resume. The Hubs are the key contact within the council for referrals to foodbanks as well as providing a holistic assessment. The council is also working with GP Link Workers, for example supporting those with MH problems to tackle debt. The council has developed referral process for Link Workers to refer into Brent Community Hubs. Outcomes: Improved pathways for residents between health and council services. Social prescribing capacity provided to residents accessing community and family hubs.	Directorate/s

Ref	Recommendation (in bold = priority)	Financial Implications	Update and Key Milestones	Lead Directorate/s
			 Exploring opportunities for community led social prescribing in Church End and Alperton. September – December 2020 - A review of the Hubs offer is undertaken to consider the future balance of face-to-face and phone services. 	
33	We commend the work being undertaken by Brent to work with its health partners in mitigating the impact of the current pandemic and recommend continuing partnership in tailoring localised health support to those areas most impacted.	Within existing resources.	June 2020 and Ongoing – Early identification and self-isolation of cases of COVID is an important tool in reducing community transmission. The council has negotiated with the Department of Health and Social Care the introduction of local test centres. From 11 November a local test and trace was launched. July 2020 - The council has developed targeted communications including working with local community leaders to reinforce individual and household risk	Community Wellbeing

Ref	Recommendation (in bold = priority)	Financial Implications	Update and Key Milestones	Lead Directorate/s
			reduction strategies and to reinforce	
			messages on early identification, testing	
			and diagnosis.	
			July 2020 - An Inequalities Working	
			Subgroup of the Health and Wellbeing	
			Board and a Strategic Oversight Group	
			has been formed to drive work to reduce	
			health inequalities in the short, medium	
			and long-term.	
			September 2020 – Initial meetings took	
			place with communities in Alperton and	
			Church End on 8 and 9 September. This	
			engagement continues.	
			October - November 2020 - Co-	
			ordinators will be recruited to act as a	
			focal point across partners and	
			communities in Church End and	
			Alperton.	

Ref	Recommendation (in bold = priority)	Financial Implications	Update and Key Milestones	Lead Directorate/s
			October – March 2021 – Regular community meetings. October – March 2021 –	
			Multidisciplinary health team introduced to "take primary care to the people".	
34	To help bring together the many strands of council activity concerned with child poverty, we recommend the council considers an overarching strategic objective to address child poverty with measurable outcomes that are regularly monitored, perhaps with a reporting line to Full Council.	Within existing resources.	All CYP activity works towards improving outcomes including tackling child poverty. January 2021 - An overarching strategic objective will be considered as part of the borough plan refresh process. Ongoing — Tackling child poverty will also continue to be included in the rolling programmes of strategy refreshes with a requirement to make it explicit.	СҮР
35	We recommend that the council brings together a statutory-led "Youth and	Within existing resources.	October – December 2020 – Stakeholder engagement workshops.	СҮР

Ref	Recommendation (in bold = priority)	Financial Implications	Update and Key Milestones	Lead Directorate/s
	Community Strategy for Young People" in		January- March 2021 - Development phase.	
	Brent and develops an outreach model with the voluntary and community sector to engage		March 2021 – Strategy agreed by council and community partners. Outreach	
	with young people in addressing the impacts of poverty and social exclusion.		model to support this in place.	
36	We recommend that the council, as a priority, works with partners to tackle fuel poverty in the Borough, alerting private landlords letting the most energy inefficient homes to the requirement to improve energy standards, using enforcement powers and taking advantage of government vouchers toward the cost, thereby reducing excess winter deaths following Covid-19 and other respiratory illnesses.	Within existing resources.	9 November 2020 – Draft Brent Climate Emergency Strategy 2021- 2030 agreed by Cabinet for public consultation - The Strategy recognises that tackling energy inefficiency in homes can also help to reduce fuel poverty and ensure some of our most vulnerable residents are living in warm and comfortable homes. Headline vision – Theme 3 – Homes and Buildings – By 2030, as many homes and buildings in the borough as possible will be more energy efficient, be	Assistant Chief Executive/Community Wellbeing /Regeneration and Environment
			possible will be more energy efficient, be powered by renewable sources and be	

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		•	resilient to future adverse weather events	
			caused by climate change - and the	
			council will do all in its gift to achieve an	
			average rating of Energy Performance	
			Certificate B in directly owned council	
			stock.	
			Warm homes: Ensuring that measures	
			to reduce carbon emissions are	
			affordable for vulnerable and low-income	
			households is a key theme within the	
			"working together" section of the	
			strategy.	
			October – March 2021 – Tackling fuel	
			poverty will also be taken into account in	
			the review of the Private Rented Sector	
			(see housing workstream).	
37	We recommend that the council supports the	Yes - This will	January 2021 A paper will be	Assistant Chief
31		have financial	January 2021 – A paper will be	Executive
	future sustainability of food aid agencies in the	implications	presented to CMT outlining specific	

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		Implications		Directorate/s
	borough including by further developing		proposals, including assessment of the	
	community garden schemes and working with food		financial implications.	
	banks, mutual aid groups and residents'			
	associations.			